

TO: NAFBAS Members

FROM: NAFBAS Professional Papers Committee

This memo is to encourage your participation in the 2019 NAFBAS Professional Papers Awards Program. It gives you the opportunity to share work that you have recently completed or to develop a topic which can benefit all Farm Business Analysis Specialists.

The committee will review the material and select the winner prior to the NAFBAS conference. Note that the NAFBAS Professional Presentation will be judged at the Conference. The categories established by the committee are intended to reflect areas in which farm business analysis specialists might naturally be producing quality documents. The specific categories are as follows:

1. Professional Paper, **\$200** Address farm business analysis, agricultural finance, accounting or tax topics relevant to NAFBAS. This should not exceed 10 pages double spaced on 8 1/2" x 11" paper with 2" top and 1" side margins.

2. Newsletter
 - A. Association, **\$50** Produced in a farm management association for the clients of two or more staff members. **One entry only.**

 - B. Individual, **\$50** Produced by an individual staff member for his clients. **One entry only, not multiple letters.**

3. Individual or Local Assoc. enrollment program, **\$200** Describe in detail (radio spots, newspaper ads, summary materials, neighborhood meetings) and include materials used in a publicity and enrollment program that has resulted in a net increase of at least 5 members per specialist per year in the last 2 or 3 years.

4. Local Association 2018 Analysis Summary, **\$50**

5. Other Educational Aids, Information Flyers, etc., **\$150**

6. NAFBAS Professional Presentation, **\$100** Describe your presentation for the current NAFBAS Conference. The presentation does not need to be complete. However, you must submit a one page summary to be considered by the due date. Presentation will be judged at the Conference.

We hope that these categories will generate entries both from individuals and associations. The committee's goal is not only to encourage development of quality documents, but to facilitate sharing them with your peers and to recognize outstanding work. We plan to select an award winner in each category, but reserve the right to establish minimum standards for any award.

All entries must be submitted by email as electronic files to kvickre@iowafarmbusiness.org. Attach the "data" file of the document as a Word, Excel, PowerPoint, Publisher or pdf. If the file is too large to e-mail, or if you have other questions, please contact Kent Vickre at 515-233-5802.

Please clearly indicate the following information in the e-mail:

1. The name of the individual (or names if an association) submitting the document.
2. The category in which the item is to be entered.

For full consideration entries should be received by June 5th, 2019.

**Iowa Farm Business Association
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